

BBA 5th Semester (New Scheme)
Examination, November-2023
INDIAN BUSINESS ENVIRONMENT
Paper - BBAN-503

Time allowed : 3 hours] [Maximum marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Section-A consists of eight short answer type questions of two marks each. All the questions are compulsory. Section-B from attempt four questions in all, selecting one question from each unit. All questions carry equal marks.

Section-A

1. Write short notes on the following:

- (a) Micro Environment
- (b) Globalization

- (c) World Bank
- (d) FDI
- (e) Industrial Sickness
- (f) Market Economy
- (g) Objectives of SEBI
- (h) Economic Reforms

Section-B

Unit-I

- 2. How do you know analyze the growth of public and private corporate sector in present Indian Business Environment? 16
- 3. Discuss the concept of social responsibility in the Indian economy. How optimum level of social responsibility can be achieved by an organization? 16

Unit-II

- 4. Discuss Industrial Policy Developments. Explain the pattern of Industrial Growth since 1991. 16

5. Write a detailed note on Industrial Sickness, its magnitude and remedies in Indian Business Environment. 16

Unit-III

6. Write a note on Banking Sector reforms. Discuss the challenges faced by Public Sector Banks. 16
7. Discuss the role of SEBI in the Indian Capital Market. Describe its drawbacks also. 16

Unit-IV

8. Discuss the FDI appeal of the Indian economy. How the FDI potential of the country be realized? 16
9. What is MNC? Discuss the role of MNC in Indian economy. 16